

presents

Thursday, May 2, 2024

CASINO DE MAYO

Thursday, May 2, 2024 ■ 5:30-9:30 p.m.
Middlesex College, West Hall

Help support our students by joining us for an evening of roulette, blackjack, craps and poker. Proceeds from the event helps Middlesex College Foundation continue its important work in helping more students through scholarships, program funding, as well as basic needs and emergency support.

SPONSORSHIP OPPORTUNITIES

PIT BOSS - \$5,000

- Membership in Trustees Circle (Annual Donor Recognition Society).
- 8 tickets to event.
- Company logo/family name listed exclusively on signage at event entrance, near step & repeat and inside bar area.
- Company logo/family name listed prominently in printed event program journal and announced during opening program, accompanied by the back outside cover of printed event program journal (or full ad).
- Premier sponsor acknowledgement and logo in Fall 2024 edition of Stay Inspired, Middlesex College Foundation newsletter.
- Two separate Middlesex College social media posts.
- Company logo/family name displayed prominently as Premier sponsor on event website.
- Name listed on e-invitations to be sent to (500+ invitees) if received by March 5, 2024.
- Name listed on e-Save the Dates sent to (20k+ individuals) if received by February 20, 2024.
- Company logo/family name recognition on event thank you communications.
- Opportunity to provide attendee gift from your company as a takeaway.

HIGH ROLLER - \$3,000

- Membership in Director's Circle (Annual Donor Recognition Society).
- 6 tickets to event.
- Company logo/family name displayed prominently as High-Roller sponsor on event website that directly links to your site.
- Company logo/family name included as High Roller sponsor on signage in reception room and at the buffet / hors d'oeuvres areas.
- Company logo/family name listed as High Roller sponsor in printed event program journal and announced as High Roller sponsor during opening program.
- Full-page ad in event printed event program journal.
- Recognition as High Roller sponsor in Fall 2024 Foundation newsletter.
- One Middlesex College social media post.

Attendee Gift Sponsor - \$2,500

- Membership in Director's Circle (Annual Donor Recognition Society).
- 2 tickets to event.
- Company logo/family name on special gift to attendees.
- Opportunity to hand out attendee gift at registration.
- Full-page ad in printed event program journal.

SPONSORSHIP OPPORTUNITIES

OUTDOOR LOUNGE SPONSOR - \$1,500

Sponsor Exclusivity

- Membership in President's Circle (Annual Donor Recognition Society).
- 4 tickets to event.
- Company logo/family name prominently displayed as Outdoor Lounge sponsor in tented area with outdoor bar and on event website.
- Full page ad in printed event program journal OR social media post – sponsor choice.

FULL HOUSE SPONSOR - \$ 1,000

- Membership in President's Circle (Annual Donor Recognition Society).
- 2 tickets to event.
- Company logo/family name prominently displayed as Full House sponsor on digital signage at event.
- Company logo/family name at Silent Auction with additional Full House sponsors.

ALL-IN SPONSOR - \$1,500

- Membership in President's Circle (Annual Donor Recognition Society).
- 4 tickets to event.
- Company logo/family name on event digital signage as All-In sponsor.
- Company logo/family name listed on event website.
- Full page ad in printed event program journal.

GAMING TABLE SPONSOR - \$500

- 1 ticket to event.
- Company logo/family name at Gaming Table.

Your support of the Middlesex College Foundation's **12th Annual Casino Night** helps provide scholarships and enhanced educational experiences. It helps make it possible for students to obtain a quality, affordable education and improve their lives. Meeting the financial needs of our students continues to be our greatest challenge. Your contributions to the Middlesex College Foundation are a means for the community to invest in itself by supporting Middlesex College students.

2022-2023 BY THE NUMBERS



\$606,989 awarded to 452 students for scholarships.

AND

\$715,732 in programmatic support provided to students.



\$46,382 in direct student assistance, including food pantry and student emergency funds.



\$1,369,103 total Middlesex College Foundation support to the College.

SPONSORSHIP FORM

CONTACT

Nicole Lewis

Email: NMLewis@middlesexcc.edu

DATE TO REMEMBER

To be included in the program booklet, your response is needed by **April 11, 2024**.

Visit our website for more info:

middlesexcollege.edu/casino-night

SPONSORSHIP LEVEL

- ☐ Pit Boss
- ☐ High Roller
- ☐ Attendee Gift
- ☐ All-In
- ☐ Outdoor Lounge
- ☐ Full House
- ☐ Gaming Table
- ☐ Event Program Journal
 - ☐ \$1,000 - Centerfold, Two-Page Spread (10"x7")
 - ☐ \$500 - Full-Page Ad (5"x7")
 - ☐ \$300 - Half-Page Ad (5"x3.5")
 - ☐ \$250 - Small Business Owner Half-Page Ad (5"x3.5")

Please provide ad/logo as a high resolution PDF or PNG file.

- ☐ Ticket: \$100/each \$ _____
- ☐ Ticket: 2021-2023 graduate - \$75
- ☐ Donation: \$ _____

All tickets include \$50 in chips. Sponsors receive an extra \$50 per ticket in playing chips.

Must be 21+ to attend.

SOCIAL STATISTICS

- **Newsletter:** 21,800+ recipients
- **Program Journals:** 190+ attendees
- **Instagram:** 4,813 followers
- **LinkedIn:** 34,526 followers
- **Twitter:** 2,315 followers

SPONSORSHIP FORM

Please print or type all information exactly as it should appear on event materials and Middlesex College recognition.

☐ Corporate ☐ Personal

Contact Name: _____

Title: _____

Company/Organization: _____

Address: _____

City/ State/ Zip: _____

Phone: _____

Email: _____

☐ Check enclosed

Please make payable to "Middlesex College Foundation." On check memo, please designate "Casino de Mayo."

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: _____

Exp. Date: _____

Name on Credit Card: _____



Middlesex College Foundation Mission:

To help students open doors to their future with financial aid, scholarships and educational resources.